



THE ULTIMATE POWER SOURCE™

2010 Mobile Marketing Event Tour

Event	Start Date	End Date	City	State
GOODGUYS - 1st Spring Nationals	3/12/2010	3/14/2010	Scottsdale	Arizona
GOODGUYS - 28th All-American Get-Together	3/27/2010	3/28/2010	Pleasanton	California
GOODGUYS - 10th Del Mar Nationals	4/9/2010	4/11/2010	Del Mar	California
WORLD CHALLENGE - Streets of Long Beach	4/16/2010	4/18/2010	Long Beach	California
OPTIMA Street Car Faceoff	5/1/2010	5/2/2010	Elkhart Lake	Wisconsin
TS Performance Outlaw Diesel Drags	5/7/2010	5/9/2010	Bowling Green	Kentucky
GOODGUYS - 5th Nashville Nationals	5/21/2010	5/23/2010	Nashville	Tennessee
NHDRA - Indy Nationals	6/5/2010	6/5/2010	Indianapolis	Indiana
GOOD GUYS - 22nd Hot Rod Nationals	6/11/2010	6/13/2010	Indianapolis	Indiana
WORLD CHALLENGE - Watkins Glen Invitational	7/2/2010	7/4/2010	Watkins Glen	New York
GOODGUYS - 13th Goodguys Nationals	7/9/2010	7/11/2010	Columbus	Ohio
WORLD CHALLENGE - Streets of Toronto	7/17/2010	7/18/2010	Toronto	Ontario
WORLD CHALLENGE - Mid-Ohio Sports Car Course	8/6/2010	8/8/2010	Lexington	Ohio
SCHIED Diesel Extravaganza	8/27/2010	8/29/2010	Terre Haute	Indiana
GOODGUYS - 9th Mid-Western Nationals	9/3/2010	9/5/2010	Kansas City	Kansas
SILVER STATE Classic Challenge	9/16/2010	9/19/2010	Ely	Nevada
NHRDA World Finals @ Heartland Park	9/25/2010	9/25/2010	Topeka	Kansas
GOODGUYS - 18th Lone Star Nationals	10/1/2010	10/3/2010	Fort Worth	Texas
OPTIMA Ultimate Street Car Invitational	11/6/2010	11/6/2010	Pahrump	Nevada