



NEWS RELEASE

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FOR IMMEDIATE RELEASE

OPTIMA Batteries® - Official Battery of Exclusive Car Clubs

May, 11 2007 (MILWAUKEE) – OPTIMA Batteries® has announced it's sponsorship of two well-known car clubs in the U.S. OPTIMA has become the official battery at the Autobahn Country Club in Joliet, Illinois and the Spring Mountain Motorsports Ranch Advanced Driving School in Pahrump, Nevada.

"As performance-minded individuals continue to have more and more choices for aftermarket parts to add to their vehicles and places to go to test them out, OPTIMA batteries still remain the battery of choice," said Steve Kepler, global sales and marketing director for OPTIMA Batteries. "OPTIMA batteries allow people to concentrate on driving faster and having fun without having to worry about losing power. For this reason, it makes sense for us to sponsor two of the most recognized tracks in the country where our customers can truly enjoy the high performance of our products."

Autobahn Country Club Joliet

Autobahn is located at the edge of Joliet, Illinois. At 3.56 miles, it's the third-largest road-racing course in the country with 24 turns throughout. The circuit can be divided into two separate tracks. There's a 1.46-mile-long north track with 9 turns and a 2.10-mile-long south track that boasts 15 corners. On the south circuit there's an 1844-foot straightaway, more than a third of a mile long. When the entire track is in use, the straightaway is two-thirds of a mile long (3521 feet).

Spring Mountain Motorsports Ranch

Spring Mountain is located in Pahrump, Nevada just 55 miles outside of Las Vegas. Spring Mountain boasts one of the most exhilarating road courses in the country. The track hosts various levels of training – level one includes car control and visual skills while level two drivers can hone their skills in balance, throttle modulation and visual scanning techniques. Spring Mountain was designed as a learning tool for the driving school and is a 193-acre purpose built training facility. Multiple configurations include the 3.5, 3.1, 2.2 and 1.5-mile track layouts, all of which ensure an adrenaline-packed driving experience.

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Visit www.optimabatteries.com to find out more about OPTIMA Batteries.

About OPTIMA Batteries

OPTIMA® Batteries are manufactured by Johnson Controls. Johnson Controls is a global market leader in automotive systems and facility management and control. In the automotive market, it is a major supplier of integrated seating and interior systems, and batteries. For nonresidential facilities, Johnson Controls provides control systems and services including comfort, energy and security management. Johnson Controls, founded in 1885, has headquarters in Milwaukee, Wisconsin. OPTIMA® and OPTIMA SPIRALCELL TECHNOLOGY® are registered trademarks of Johnson Controls Battery Group, Inc. For more information visit <http://www.johnsoncontrols.com>, <http://www.OPTIMAbatteries.com>, and <http://www.autobatteries.com>.

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