



2009 OPTIMA Batteries BASS Federation Nation Complimentary Product Certificate Request Form

This form must be filled out in its entirety by the State President of the Bass Federation Nation for each angler eligible from each state, incomplete forms will not be processed. Please be sure to include photos where applicable. Upon approval, certificates/orders will be shipped in ten to fourteen days. Please visit www.optimabatteries.com for product information.

Please fill out all of the following information. It is required to process your order.

Date: _____

President name: _____

State _____

Phone: _____

Fax: _____

Email: _____

Anglers Name: _____

Address _____

Phone: _____

Fax: _____

Email: _____

Please select certificate requested

Complimentary Product Shipments

The State BASS Federation Nation will receive the following items, shipped for April-May'09 delivery at no charge, upon signing this sponsorship agreement:

- One Optima **D31M Battery Certificate** (Retail value \$250.00)
- Three (3) cases of Mercury Precision oil
- Two (2) Mercury Props
- One (1) MotorGuide TR82 Trolling Motor
- Two (2) banners and/or pennant strings from each Alliance company.
- One (1) ad slick including all BASS Federation Nation Alliance companies

In addition Mercury will provide the following support directly for Youth fundraisers and projects

- One Optima **D31M Battery Certificate** (Retail value \$250.00)
- Three (3) cases of Mercury Precision oil
- One (1) Mercury Prop
- One (1) FW71MotorGuide Trolling Motor

Jr. World Championship Boat Packages

The State Bass Federation Nation Alliance highest finishing Jr. World participant from each age category in the Jr. World's competition will receive a 2009 Triton aluminum boat package with a Mercury engine and MotorGuide trolling motor and **(2) Optima D31M batteries**. Eligible participants must wear their Alliance provided shirt and hat on the final day of the Jr. World competition, during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible.

Note: Participating BASS Federation Nation's must have signed up to participate with the BASS Federation Nation program, and agree to comply with the program terms and conditions to receive benefits noted above.

Divisional Bonus Program

The Participating Federation Nation's will receive a potential \$650 + \$250 retail value certificate from **for (1) Optima D31 Battery** for each of the 12 team members who go to the Divisional Championships, if they own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

Potential Example:

\$250 bonus if Triton Boat Owner

\$500 if Triton Boat owner with Mercury power

\$600 if Triton W/Mercury, and Lowrance electronics

\$650 if Triton W/Mercury, Lowrance, and MotorGuide trolling motor,

\$250 retail value certificate for (1) Optima D31MBattery if boat is equipped with Optima Batteries

Federation Nation Championship Bonus Program

The Participating Federation Nation's will receive a potential \$1300 + value certificate for **(2) Optima D31M Batteries** if their State BASS Federation Nation qualifier for the Federation Nation Championship owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship.

Potential Example:

\$500 bonus if Triton Boat owner

\$1,000 if Triton Boat owner with Mercury power

\$1,200 if Triton w/Mercury, and Lowrance electronics

\$1,300 if Triton w/Mercury, Lowrance, and MotorGuide Trolling motor,

\$500 retail value certificate for (2) Optima D31M batteries

The Participating Federation Nation Award

The State BASS Federation Nation (with a signed Alliance agreement) that has the highest finishing angler in the Federation Nation Championship will receive:

- One (1) Triton 21X3,
- One (1) Mercury 250 ProXS,
- One (1) Lowrance unit, and
- One (1) MotorGuide 24V trolling motor,
- **Three (3) Optima D31M Batteries.**

Note: Participating Federation must have signed up to participate with this "BASS Federation Nation Alliance" program, and agree to comply with the program terms and conditions to receive benefits noted above.

Triton/Mercury/MotorGuide/Optima/Lowrance BASS Federation Nation Alliance Member Program

State Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,300 To a Federation Nation member who owns and used a BASS Federation Nation Alliance product to win a State Federation Nation Championship.

Potential Example:

\$1,000 bonus if Triton Boat owner

\$2,000 if Triton Boat owner w/Mercury power

\$2,200 if Triton w/Mercury, and Lowrance Electronics

\$2,300 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

+ \$250 retail value certificate for (1) Optima D31M Battery, if running Optima Batteries

Bonus Detail:

\$1,000 if Triton

+ \$1,000 if Triton with Mercury

+ \$200 if Triton with Lowrance

+ \$100 if Triton with MotorGuide

+ \$250 retail value certificate for (1) Optima D31M Battery, If running Optima Batteries

State Federation Nation Championship is defined as the last event that a State holds to finalize their 12-man Team and/or crown a State Champion. *If a Triton owner wins this bonus they will automatically qualify for the Triton Gold Elite Fish-off...a no-entry fee, one day \$100,000 all cash tournament. Must still own your Triton Boat package at time of participation in the Triton Gold Elite Fish-off to be eligible. See Triton Gold program for further details.

Divisional Bonus Program

The BASS Federation Nation Alliance will give a potential \$650 to each of the twelve (12) State BASS Federation Nation team members who go to the Divisional Championships and own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

Potential Example:

\$250 bonus if Triton Boat owner

\$500 if Triton Boat owner w/Mercury power

\$600 if Triton w/Mercury, and Lowrance Electronics

\$650 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

+ \$250 retail value certificate for (1) Optima D31M Battery

Bonus Detail:

\$250 if Triton

+ \$250 if Triton with Mercury

+ \$100 if Triton with Lowrance

+ \$50 if Triton with MotorGuide

+ \$250 retail value certificate for (1) Optima D31M Battery

Federation Nation Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,000 to the Federation Nation Angler who owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship. Additionally, for each divisional winner going to the Classic Triton/Mercury/MotorGuide, Lowrance and Optima agree to assist the competitors with Alliance sponsor Classic rigs to use for the Classic participation. (Anglers agreeing to run the sponsorship rigs will be required to adhere to Sponsorship clothing and promotional requirements.)

Potential Example:

\$750 bonus if Triton Boat owner

\$1,500 if Triton Boat owner w/Mercury power

\$1,900 if Triton w/Mercury, and Lowrance Electronics

\$2,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

+ \$500 retail value certificate for (2) Optima D31M Batteries

Bonus Detail:

\$750 if Triton

+ \$750 if Triton with Mercury

+ \$400 if Triton with Lowrance

+ \$100 if Triton with MotorGuide

+ \$500 retail value certificate for (2) Optima D31M Batteries

Federation Nation Championship 1st Place Bonus Award (potential \$35,500).

If the winner of the Federation Nation Championship qualified for that event owning and using one of the BASS Federation Nation Alliance products, the BASS Federation Nation Alliance will pay the following benefits:

Potential Example:

\$15,000 bonus if Triton Boat owner

\$30,000 if Triton Boat owner w/Mercury power

\$33,000 if Triton w/Mercury, and Lowrance Electronics

\$35,500 if Triton w/Mercury, Lowrance, MotorGuide

Trolling Motor and Optima Batteries

+ \$1000 retail value certificate for (4) Optima D31M batteries.

Bonus Detail:

\$15,000 if Triton

+ \$15,000 if Triton with Mercury

+ \$3,000 if Triton with Lowrance

+ \$2,500 if Triton with MotorGuide

+ \$1000 retail value certificates for (4) Optima D31M Batteries



Federation Nation Classic Qualifier Bonus

The BASS Federation Nation Alliance will give a potential \$2000 + \$250 retail value certificate for (1) Optima D31M Battery to each of the Classic qualifying Divisional Federation Nation Championship winners who qualified for the Classic owning and using the BASS Federation Nation Alliance products. The State qualifiers must agree to continue to run the full Alliance rig in the Classic Championship. The BASS Federation Nation Alliance will pay the following benefits to assist with expenses.

Potential Example:

\$750 bonus if Triton Boat Owner

\$1,500 if Triton Boat Owner with Mercury

\$1,900 if Triton Mercury/Lowrance

*\$2,000 + \$250 retail value certificate if Triton/Mercury/
Lowrance/MotorGuide/Optima*

Bonus Detail:

\$750 if Triton

+ \$750 if Triton with Mercury

+ \$400 if Triton with Lowrance

+ \$100 if Triton with MotorGuide

+ \$250 retail value certificate for (1) Optima D31M Battery

Bassmaster Classic Bonus Program

The BASS Federation Nation Alliance will give a potential \$60,000 + \$2000 retail value (8) Optima D31M Battery certificates To the Federation Nation Championship Classic-qualifying divisional angler who goes on to win the Bassmaster Classic if he both owns and uses a BASS Federation Nation Alliance Product to qualify for the Federation Nation Championship.

Potential Example:

\$25,000 bonus if Triton Boat owner

\$50,000 if Triton Boat owner w/Mercury power

\$55,000 if Triton w/Mercury, and Lowrance Electronics

\$60,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

\$60,000 + \$2000 retail value (8) Optima D31M Battery certificates.

Bonus Detail:

\$25,000 if Triton

+ \$25,000 if Triton with Mercury

+ \$5,000 if Triton with Lowrance

+ \$5,000 if Triton with MotorGuide

+ \$2000 retail value certificates (8) Optima D31M Batteries.

Total \$62,000.

Note: Must still own Alliance Company products as of the final Classic competition day to be eligible for the above Bassmaster Classic Bonus Program benefits. Proof of current ownership will be required.

Retail Purchase Bonus Program

BASS Federation members who purchase a new Triton and Mercury package with Lowrance Electronics, MotorGuide trolling motor and Optima Batteries.

- Two (2) Team Triton/Mercury shirts and matching hat
- Two (2) Lowrance USA hats and two (2) Lowrance T-Shirts
- Two (2) MotorGuide hats • **Discount pricing for next** Optima Batteries purchase (Limited to maximum 5 batteries)
- \$500 rebate from Mercury Marine for V-6 engines only. (Excludes Racing engines).

Must purchase a total Alliance package; Triton and Mercury with Lowrance, MotorGuide and Optima to be eligible. (Re-powers do not qualify for \$500 rebate)

OPTIMA Batteries Discount Pricing

BlueTop D34M \$140.00

BlueTop D27M \$160.00

BlueTop D31M \$180.00

All other Optima Batteries \$85.00 (excluding Group 31 YellowTop)

All discounted batteries must be ordered using a credit card. Please contact us at optima@fm3marketing.com to process your order. Shipping charges and state/ provincial taxes will apply where applicable.

All Optima Batteries Certificates /purchases must be processed through the Federation Nation Presidents. All conditions of the package must be confirmed and validated by Federation Nation Presidents. Photographs must accompany all forms to substantiate qualifying terms of this agreement.

President Signature

Date

RETURN FORMS TO:

**FM3 Performance Marketing, Inc.
ATTN: Sponsorship Department
1369 Port Washington Road, Suite 346
Grafton, WI 53024
Fax: 262-618-4071
Email: optima@fm3marketing.com**

